



Monday, April 29, 2024

You may have heard that first impressions are important, but it's the legacy that you leave that really counts. Monday/Today on Discover the Word, Elisa Morgan, Daniel Ryan Day, Bill Crowder, and Rasool Berry sit down to explore how the journey of living a meaningful life likely includes a daily serving of "fruit." See what they mean by that when you join them for the start of a new two-week series, "Fruitful Living" . . . Monday/today at (Time: _____) on Discover the Word!

Tuesday, April 30, 2024

What's the difference between a good fruit and a bad fruit? Fruit can be so refreshing, but I'm sure all of us can remember times when we had a bite of a too-ripe watermelon or a bitter-tasting strawberry. Well, in Tuesday/today's conversation on Discover the Word, the team considers why the apostle Paul chose the out-of-the-box metaphor of fruit to illustrate God at work (or not at work) in our lives. Good fruit/bad fruit . . . Tuesday/today at (Time: _____) on (Station: _____) on Discover the Word!

Wednesday, May 1, 2024

Love and joy are two words that get talked about a lot in the Bible. But we all know that doesn't mean they always characterize our lives every moment of the day. Well, on Wednesday/today's episode of Discover the Word, Elisa, Rasool, Daniel, and Bill start going down the list of the different qualities that make up the fruit of the Spirit in Galatians 5. Headlining that list are . . . love and joy. Pull up a chair for another great discussion . . . Wednesday/today at (Time: _____) on (Station: _____)!

Thursday, May 2, 2024

Peace and patience seem to go hand in hand in a lot of situations. So, when one is missing . . . it's pretty hard to find the other. Maybe that's why Paul put them right next to each other when listing the fruit of the Spirit! Meet us Thursday/today on Discover the Word as the group explores the special connection that peace and patience have with one another. It's a conversation in our series about "Fruitful Living" you won't want to miss . . . Thursday/today at (Time: _____) on (Station: _____) on Discover the Word!

Friday, May 3, 2024

Remember those "What Would Jesus Do" bracelets? They can be a great reminder for us to shape our actions after the only person who lived a perfect life and left a perfect legacy. Friday/Today on Discover the Word, we pick up our conversation about the fruit of the Spirit listed in Galatians chapter 5 by looking at the two "fruit" some of us would say we associate most with Jesus. Any guesses what those are? Find out by meeting us right here . . . Friday/today at (Time: _____) . . . here on (Station: _____), on Discover the Word!



Monday, May 6, 2024

When you think about the different characteristics of God, what comes to your mind first? For a lot of us, His faithfulness and His gentleness are at the very top of the list. Monday/Today on Discover the Word, Elisa Morgan, Daniel Ryan Day, Bill Crowder, and Rasool Berry continue their conversation about what it means to leave a legacy defined by our spiritual “fruit” by covering two more qualities that make up the fruit of the Spirit. Join us as we start week two of our “Fruitful Living” series . . . Monday/today at (Time: _____) on Discover the Word!

Tuesday, May 7, 2024

Let’s be honest . . . we have a love/hate relationship with boundaries. For as much as we complain about them from time to time . . . in the end, we’re usually grateful for what they protected us from. Tuesday/Today on Discover the Word, the group looks at the final quality listed in the fruit of Spirit in Galatians 5 . . . one that we all almost universally agree is the most difficult to grow. Any guesses about what it might be? Find out Tuesday/today . . . at (Time: _____) on (Station: _____) . . . here on Discover the Word!

Wednesday, May 8, 2024

Do you have any grocery shopping hacks for picking out the best fruit in the produce section of the store? From squeezing, to tapping and thumping, to looking at its color, there’s an art to finding “the good ones.” Well, did you know there are also hacks we can use to check the health of our spiritual fruit? Join us Wednesday/today on Discover the Word as Elisa, Bill, Rasool, and Daniel sit down to talk about two different practices that can help us live a fruitful life. A conversation you won’t want to miss . . . Wednesday/today at (Time: _____) on (Station: _____)!

Thursday, May 9, 2024

Usually, when it comes to growing fruit, it’s a year-round process. The tree or plant has to be carefully maintained for months . . . just so you can enjoy the fruit for a short time. But it’s all part of the fruit growing process. In Thursday’s/today’s conversation on Discover the Word, the group explores how spiritual “fruit” works much the same way . . . and how the prep work often determines the kind of harvest we get. That’s Thursday/today at (Time: _____) on (Station: _____) on Discover the Word!

Friday, May 10, 2024

How would you define your legacy? Friday/Today on Discover the Word, we put the finishing touches on our “Fruitful Living” study as the group discusses what it looks like to have a life that matters, and how the “fruit of the Spirit list” in Galatians 5 is a legacy to aspire to. Meet us back here for our final conversation on the fruit of the Spirit . . . Friday/today at (Time: _____) . . . here on (Station: _____), on Discover the Word!



Monday, May 13, 2024

Your name—and your nicknames—all have a story, don't they? Everyone's name has a story behind it. And it's no surprise that God—the central figure in the Bible—has some names that help us know His story. Monday/today on “Discover the Word,” Rasool Berry, Elisa Morgan, Daniel Ryan Day, and Bill Crowder kick off their study this week by reflecting on the age-old question “What's in a name?” That's Monday/today at (Time: _____) on “Discover the Word”!

Tuesday, May 14, 2024

Most of us probably have a list of certain heroes or people we admire that we would love to meet. And if you ever had the chance to talk with anyone for your list...you can understand the intimidation Moses must have felt when God introduced Himself. In Tuesday/today's conversation on “Discover the Word,” the group sits down to explore the name God chooses to share in his first interaction with this familiar man of the Bible. Pull up a chair and join the group Tuesday/today as they continue their study called What's in a Name?... at (Time: _____) on (Station: _____)... on “Discover the Word”!

Wednesday, May 15, 2024

If you could choose the specific qualities of your ideal boss, what qualities would you choose? What do you look for in a leader? In Wednesday's/today's conversation on “Discover the Word”, the team continues their study called What's in a Name by looking at a name of God that kinda means “boss”—Adonai. Join them as they talk about the issue of His leadership in our lives ...Wednesday/today at (Time: _____) on (Station: _____)!

Thursday, May 16, 2024

There are times when we're willing to buy knock-offs because they're cheaper and there's not much difference from the name-brand ones, right? But sometimes you have to go with a brand-name you recognize and trust because there is a difference. Well, Thursday/Today on “Discover the Word,” Rasool, Bill, Daniel, and Elisa continue their study called What's in a Name, by time focusing on a well-known Bible story where trust was desperately needed, and produced another name for God. Be part of the conversation... Thursday/today at (Time: _____) on (Station: _____) on “Discover the Word”!

Friday, May 17, 2024

Throughout this week's series on Discover the Word called What's in a Name, the group has highlighted a lot of names for God in the Old Testament...but what about the New Testament? Well, as the group wraps up this study, they discover how those Old Testament names find their fulfillment in Jesus. Jesus is the NIL (Name, Image, Likeness) of God. Be part of the study Friday/Today on “Discover the Word” as they talk about Immanuel... God is with us ... Friday/today at (Time: _____) . . . here on (Station: _____), on “Discover the Word”!



Monday, May 20, 2024

There's a question that seems to be on everyone's mind. And the way that we answer it completely shapes the way we see ourselves and the world around us. Monday/Today on Discover the Word, Rasool Berry, Elisa Morgan, and Daniel Ryan Day are joined by special guest Dr. Carmen Imes to start their weeklong journey answering the question that defines our identity and purpose. And through Scripture, we'll see that humanity's biggest question was actually answered from the very beginning! Pull up a chair and join us for our captivating new series "Being God's Image" . . . Monday/today at (Time: _____) on Discover the Word!

Tuesday, May 21, 2024

If you were to list the first few characters in the Bible, you'd probably think of Adam and Eve, and their sons Cain and Abel. But what about their third son, Seth? In Tuesday's/today's conversation on Discover the Word, special guest Dr. Carmen Imes leads the team as they discuss how Seth demonstrates a connection we all have. "Being God's Image" is the conversation that continues . . . Tuesday/today . . . at (Time: _____) on (Station: _____) on Discover the Word!

Wednesday, May 22, 2024

What comes to mind—good or bad—when you hear the term "group project"? Well, when it comes to representing God's likeness, do you think of that as a solo task, or a group project? Wednesday/Today on Discover the Word, Elisa, Daniel, and Rasool are joined once again by Carmen Imes as they explore what it looks like when we make God's image the main focus of our lives. That's Wednesday/today at (Time: _____) on (Station: _____) on Discover the Word!

Thursday, May 23, 2024

It's unlikely that you've used the word "steward" in conversation this week. So what does it mean to be a "steward" and what does a "steward" do? Because when you read the book of Genesis, you discover that we humans are called to be "stewards" of God's creation. Thursday/Today on Discover the Word, the group continues to sit down with special guest Dr. Carmen Imes to explore how the responsibility of "caring and sharing" should be at the very heart of who we are and what we do. Join us for another chapter in a study called "Being God's Image" . . . Thursday/today at (Time: _____) on (Station: _____)!

Friday, May 24, 2024

When you read the first book of the Bible, you see that Genesis has a lot to say about the identity and purpose God created us with. But what does the rest of the Bible say about what it means to be human? Well Friday/today, join the Discover the Word group as they wrap up their time with Dr. Carmen Imes by jumping to the very end of the story of Scripture to see what it means to "be God's image." Be part of the Discover the Word team Friday/today . . . at (Time: _____) . . . here on (Station: _____)!



Monday, May 27, 2024

Perhaps you've experienced moments in life that were filled with emotion. Joy, sadness, excitement, fear . . . we're all familiar with what those feel like. But do you know what it's like to be filled with the fullness of God? Monday/Today on Discover the Word, Daniel Ryan Day, Mart DeHaan, Elisa Morgan, and Bill Crowder begin a two-week study in the book of Ephesians about how praying two prayers Paul prayed for the Ephesians can help us be filled with God's fullness. Join us Monday/today at (Time: _____) for Discover the Word . . . on (Station: _____)!

Tuesday, May 28, 2024

Usually, to get to know a person, you'd spend time talking with them or sharing a meal. But how do you get to know the holy and infinite God of the universe? Tuesday/Today on Discover the Word, Mart DeHaan, Elisa Morgan, Bill Crowder, and Daniel Ryan Day discuss how to know God through what He reveals to us in Scripture. Come along for another insightful conversation . . . Tuesday/today at (Time: _____) on Discover the Word . . . on (Station: _____)!

Wednesday, May 29, 2024

You can pore over the pages of Scripture. You can read all of the footnotes and commentaries. But at the end of the day, only God can give the gift of true knowledge and understanding. Wednesday/Today on Discover the Word, Elisa Morgan, Daniel Ryan Day, Bill Crowder, and Mart DeHaan, explore how our prayers will be answered when we ask to be "enlightened" by God. Listen Wednesday/today at (Time: _____) to Discover the Word . . . on (Station: _____)!

Thursday, May 30, 2024

Have you noticed the popularity of all the superhero movies? Well, because of Jesus Christ, we all have access to some "superpowers" of our own! And in Thursday's/today's conversation on Discover the Word, the group sits down to remind us that we have access to the same power that raised Christ from the dead. And it's available even today! Take a seat at the table . . . Thursday/today at (Time: _____) for Discover the Word . . . on (Station: _____)!

Friday, May 31, 2024

The apostle Paul often prayed for the churches he was writing to, and in his letter to the Ephesians . . . he actually prayed for them twice! Friday/Today on Discover the Word, Bill Crowder, Mart DeHaan, Daniel Ryan Day, and Elisa Morgan reach the halfway mark of this two-week series by discussing how we can pray Paul's prayers over the people in our own lives. Don't miss this week's practical conclusion about "Praying Paul's Prayers" . . . Friday/today at (Time: _____) on Discover the Word . . . on (Station: _____)!



May 2024

DIRECT RESPONSE SPOTS



Direct Response Spots

APRIL - JUNE 2024

Every quarter, Our Daily Bread Ministries produces creative, thought-provoking audio spots to inspire listeners to draw daily wisdom from God's life-changing Word.

Audio spots are now available to air on rotation from April - June, 2024. Spots can be downloaded via FTP.

Each quarter you'll receive one :15 liner, two :30 produced audio spots and three :60 produced audio files—all designed to encourage daily Bible reading through the use of the Our Daily Bread Devotional.

Hear sample audio, and sign up to air the Our Daily Bread Direct Response Spots by contacting our Media Services Team at (818) 865 – 0180 or email info@rkmedia.co

Check out the ministry website online at www.odb.org and ourdailybread.org



May 2024

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